

CULD Newsletter

Winter 2015

The College and University Libraries Division of the Texas Library Association



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Letter from Dreanna Belden, CULD Chair

Happy Holidays CULD Members!

I hope everyone enjoyed great family time during Thanksgiving, and has recovered from the Big Eat. I don't know about you, but I'm ready to do it all over again in December! I have a few updates I'd like to share with you. We have two scholarships available to support deserving folks to attend TLA this year in Houston: the Melody Kelly CULD Support Staff Stipend for TLA Conference and the

CULD MLIS Scholarship. Emails came out this week with details on applying for these scholarships, so please forward these to folks that you think should apply. Details can be found here about applying:
<http://www.txla.org/groups/culd-schol>

Speaking of Houston, we have some great programs coming up that we have sponsored or co-sponsored, and I wanted to highlight a few:

*"A Day in the Life: Insights for Aspiring Academic Library Deans and Directors," will feature three excellent Deans and Directors who will share their expertise and experiences with us: Tonja Mackey, Alexia Riggs, and Catherine Rudowsky. Emily Knox, Asst. Professor at University of Illinois at Urbana-Champaign, will present the program "Open Access: What you Need to Know." Knox recently was awarded the Illinois Library Association's Intellectual Freedom Award, and had a book published this year, *Book Banning in 21st Century America*.*

"Wayfinding Yourself: Simply Beautiful Signage," will highlight library innovators who have recently undertaken signage projects within their libraries. Aaron Schmidt, principal at Influx Library User Experience Consulting will share his knowledge about usability for the program "User Experience (UX) Design from Scratch." Karen Harker and Catherine Sassen from UNT will be presenting on a topic of great interest to many, "Assessing an Academic Library Professional Development Program." Rounding out the CULD programs will be a great presentation on "Financial Literacy for Librarians" from Gail Johnston and Maria Redburn. I hope you can make some of these great sessions when you are at TLA in

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Houston.

In August of 2015, TLA CULD submitted a report to ACRL on our past activities to provide educational sessions to assist librarians in creating research projects to support promoting the value of academic & research libraries. CULD programs in 2014-15 supported several ACRL objectives, including leveraging existing research to articulate and promote the value of academic and research libraries. We shared how we're helping to build the skills and capacity for leadership and local data-informed and evidence-based advocacy, while partnering with other groups to advance the field.

On a final note, this week I'm in Austin at the invitation of the Texas State Library and Archives Commission for a TexShare Statewide Resource Sharing Summit. We will be prioritizing goals, objectives, and strategies for major services for Texas. TSLAC has sent out a list of Big Questions, so I wanted to share those with you. If you have any feedback that you'd like for me to forward to TSLAC, please email your comments to me at dreanna.belden@unt.edu.

TSLAC's Big Questions for Statewide Resource Sharing:

- 1. In 5 years, what will the information needs of Texans be? How can we leverage shared resources to meet those needs?*
- 2. Resource Sharing is far more than databases. Can we better define resource sharing? How can we expand our views on and use of our respective resources to assist each other?*
- 3. How can resource sharing help libraries remain relevant to their different communities?*
- 4. All types and sizes of libraries benefit from sharing resources but their specific needs may vary. How should those varying needs drive future decisions about resource sharing activities?*
- 5. Looking out over the next five years, how can we ensure that resource sharing activities support new technologies and new methods of access? How do we prevent digital disenfranchisement?*
- 6. What headline would you like to see in the year 2020 that shows that statewide resource sharing efforts such as TexShare have been truly successful?*

Happy Holidays to All! And again, if you have thoughts you'd like to share on the above Big Questions, please send those to me.

Best,

Dreanna Belden

CULD Chair

PROGRAMMING SPOTLIGHTS

M.D. Anderson Library University of Houston

Name of the program: Graduate Student Mixer

What it is: A mixer event for graduate students at the University of Houston where attendees can meet fellow graduate students and librarians, play an ice-breaker game, and learn about library services. Wine and snacks are served at the event.



Attendance: The Graduate Student Mixer attracts roughly 100 graduate students each semester from a wide variety of academic disciplines.

Purpose: The purpose of the event is for graduate students to meet and develop relationships with their subject librarians and other graduate students in an informal, relaxed setting. It is also an opportunity for graduate students to learn about library services that can assist with their research and course work. The event also helps familiarize graduate students with the library as a physical space.

Is this a reoccurring program/how long have you had this program: This program occurs at the beginning of each semester, and we have been hosting this event since the Spring semester of 2013.

What you'd suggest to other libraries that want to replicate the program: Make sure you market the event on campus! A great way to spread the word is to identify email lists that your target audience already receives and announce it there. Some additional suggestions include: hold it in an area that is separate from any quiet study space, provide name tags for librarians and graduate students and ask them to write on it their name and area of study, and provide an ice breaker game to encourage mingling – we usually handout ice breaker BINGO cards.

Kelsey Brett

University of Houston

PROGRAMMING SPOTLIGHTS

Ozuna Library

Palo Alto College

Name of the program: Peru Mestizo: Life and Art in a Colonial Kingdom (Traveling Exhibit from Humanities Texas)

What it is: The Ozuna Library of Palo Alto College in San Antonio, Texas hosts four to five traveling exhibits throughout the academic year. In Fall 2015, Ozuna Library hosted *Peru Mestizo: Life and Art in a Colonial Kingdom*. The exhibit “references seminal

works from the Spanish Colonial painting collection at the New Orleans Museum of Art to depict the unique blending of Spanish and Native American cultures that took place from the 1540s to the early 1800s in the Viceroyalty of Peru” (Peru Mestizo).

Is this a reoccurring program/how long have you had this program: The Peru exhibit ran from October 23 - November 21, 2015. The library began hosting one exhibit in Fall 2013 and the program has blossomed to five exhibits per academic year.

What you’d suggest to other libraries that want to replicate the program: Begin researching, planning, and budgeting for exhibits early. Exhibits can be costly and are sometimes booked years in advance.

What programs are next? In Spring 2016, the library will host two exhibits from Humanities Texas: [The Road to the Promised Land: Martin Luther King Jr. and the Civil Rights Movement](#) and [Cartooning Texas: One Hundred Years of Cartoon Art in the Lone Star State](#).



Works Cited

“Peru Mestizo: Life and Art in a Colonial Kingdom.” *Humanities Texas*. Humanities Texas, 2015. Web. 21 Nov. 2015.

Cynthia Sanchez

Reference and Instruction Librarian

Ozuna Library

Palo Alto College

CULD: COMMUNITY COLLEGE CORNER

Community colleges can be wonderful places to host local conferences, meetings and exhibits. Opening up your doors to host meetings for your colleagues is an excellent way to showcase your facilities and establish greater collaboration and networking across all areas of librarianship. Since we are “community” colleges, it is also important to extend this use of our establishments to public organizations, associations, and city entities to not only host an event, but house special collections and temporary exhibits.

Del Mar College along with the Corpus Christi Public Library system, just hosted their district’s fall 2015 conference. This is the second time that the community college has been the host of the meeting because of its easy and “free” parking, along with “free” use of campus meeting spaces, primarily in the library, but also in other available campus class/presentation rooms. South Texas College has also played host several times for the districts fall meeting. In addition they were one of two location that held a state wide LIRT (Library Instruction Round Table) Conference, which in addition to face-to-face attendees at both locations included several virtual presentations from either institution that could be viewed from the other. These examples show that community colleges are not only convenient places to have a conference, but also have the technical facilities required to host a state-of-the-art conference.

A quick “Google” search for new on events in libraries in Texas community colleges revealed that the Palo Alto campus of the Alamo Community College system has on display an art exhibit entitled “Peru Mestizo: Life & Art in a Colonial Kingdom” currently in the library and Angelina College Library was the site for the “East Texas History Presentation.” South Texas College library invited guest speakers John Valadez (film maker) and historian Dr. Felipe Hinojosa to their Pecan Campus for Hispanic Heritage Month. Houston Community College Southeast had Professor Bennie Ansell present on “Digital Art & Photography...” in April of this last year. Southwest Texas Junior College played host to a traditional library event by having a book fair on campus this summer. A final example comes from Tarrant County College, who just this November has been the meeting place for a [NaNoWriMo](#) (National Novel Writing Month) group.

Looking specifically at a few college’s library webpages, we find many event calendars that are almost empty for the end of the semester, except for announcement of closures because of the holidays and modified hours during finals. However, fortunately for everyone it was also discovered that Santa Claus would be visiting soon at the El Paso Community College Library. Happy Holidays everyone!!!!

Lisa Muilenburg
Branch Reference Librarian
Barth Learning Resources Center
Del Mar College Library



Meet the Candidates

Don't forget to renew your membership, so you can vote for CULD's Vice Chair/Chair Elect, Secretary/Treasurer, and Councilor.

Elections will run from February 18th- March 18th.

RUNNING FOR CULD VICE CHAIR/CHAIR-ELECT

Name: Edward Kownslar

Current Position: Head of Acquisitions and Collection Management, Texas A&M University – Corpus Christi

Experience: I've worked in several academic libraries since 1995. I was previously the Associate Director for Reference, Acquisitions and Collection Development at TAMU-CC between 2004 and 2015; the Interim AD for Public Services at TAMU-CC 2002-2004; Reference Librarian with responsibilities in Library Instruction, Collection Development and Government Documents at TAMU-CC, 1998 – 2002; Reference/Instruction Librarian at Millsaps College (1996-1998); and a Visiting Librarian at Austin College (1995-1996).

Fun Facts: I'm a combination of a "road warrior" (I love to see new places) and "travel geek" (I tend to want to visit museums and cultural centers). I always welcome ideas about new places to see! The librarian in me always wants to do research about a place before I visit, so I always take several maps and travel books with me. It's always challenging to take notes and read maps on the tray in front of my plane seat (much to the amusement of other passengers!).

A few sentences about why you are running for CULD office and what you hope to achieve: I have served CULD in several capacities since I joined TLA, and I would like to continue my involvement with this division. CULD provides important continuing education opportunities for academic librarians in Texas, including numerous conference programs. I'm currently serving as the CULD webmaster, but I have also served as the CULD Secretary/Treasurer. I've served on several CULD committees, including the Nominating Committee (Chair) 2005-2006; Information/Membership Committee (Chair) and webmaster 2000-2005; Scholarship Committee (member), 2008-2009; and the ad hoc Bylaws Committee (Chair), 2002-2003. I've also chaired several round tables in TLA, and I also learned a great deal about conference programming as a member of the 2015 Conference Program Committee.



RUNNING FOR CULD VICE CHAIR/CHAIR-ELECT

Name: LaMoya Burks

Current Position: Library Instructor, Texarkana College

Experience: mentorship of students, teaching college success strategies courses, lecturing on dynamics essential to success as a student such as plagiarism, literary criticisms, works citing, etc.

Fun Facts: I am ambidextrous!

A few sentences about why you are running for CULD office and what you hope to achieve: I hope to support creativity and leadership in CULD that represents innovation and importance of the library. Libraries are the structure of any classroom thus any career. I love the idea of that libraries never expire or become outdated. It's the library's people that keep the sparkle alive.



RUNNING FOR COUNCILOR

Name: Sarah H. Northam

Current Position: Head, Research and Instruction Services

Experience: Over seven years' experience as a librarian, almost three years serving CULD as Councilor.

Fun Facts: Fun facts about me...I actually consider myself pretty boring. I read way too much, if I am not working my head is buried in a book. I seem to have a goal to be a very over educated librarian; I am currently working on a M.S. in History after already having two. I guess you can say this is a degree for my heart. I love to travel, and would love to be able to just take a year off to travel anywhere with an unlimited budget. I have a dog that is my child, yet three years ago I was very much NOT a dog person, now The Duker rules the house. I am married to a fellow librarian, Adam Northam, who is a Digital Collections Librarian.

A few sentences about why you are running for CULD office and what you hope to achieve: I am currently serving as the Councilor for CULD. I have learned a lot in the last three years, as I have watched the CULD Executive Board and TLA Council work. I feel that I found my stride as Councilor, but that I still have work to do for CULD. Academic Libraries fill a very important need for our students and faculty, and we need to advocate for our services. It is also important to recognize the role that other types of libraries play in our communities and work together to promote the importance of all libraries and the services they provide.



RUNNING FOR COUNCILOR

Name: Deirdre McDonald

Current Position: Education Librarian/ Instruction Coordinator at Texas A&M University-San Antonio

Experience: I started working in Texas in 2004 as an Adult Services librarian at Houston Public Library. In 2005, I moved to the University of Texas-Pan American to become their Instructional Services Coordinator. At UTPA, I had the opportunity to wear many hats, and decided that, of all the many things I got to do, being a subject-area librarian for education



was the part of my job I loved the most. In 2010, I was able to move to the brand-new Texas A&M University Library as their Education Librarian, and here I am, five years later and still loving it!

Fun Facts: I like to cook and make fermented things (bread, veggies, yogurt, beer, cheese) and this November I was able to go and take a sourdough baking course in Scotland. My picture is from the trip.

Why am I running for CULD office? I have been active in TLA since I moved to Texas, but I haven't yet had the opportunity to serve as an officer for CULD. I am running for Councilor because I would like to advocate for the interests and concerns of academic librarians within the official decision making body of TLA.

RUNNING FOR SECRETARY/TREASURER

Name: Peace Ossom Williamson

Current Position: Health Sciences Librarian at The University of Texas at Arlington Libraries

Experience: An MLS and an MS in Health Studies from Texas Woman's University and over nine years of experience in libraries, including the OU Law Library, Plano Public Library System, and Baylor Health Sciences Library, and internships with OU Health Sciences Center (Bird Library) and UT Southwestern library. I also served as the interim manager of the UTA FabLab.

Fun Facts: I love personal expression: I paint, sing, and dance. I also run half marathons.

A few sentences about why you are running for CULD office and what you



hope to achieve: I have been very active in professional organizations for medical librarians and have been involved in TLA to some degree: I attend conferences, am a 2015 TALL Texan, and am on the Program Committee for the 2017 TLA Conference. I would like to continue to become more involved in TLA because I am very passionate about giving back to this organization that has already invested so much in me! In the secretary/treasurer position, I plan to dedicate my time to listening to and accounting for the voices of CULD in a way that brings further development to the division.

RUNNING FOR SECRETARY/TREASURER

Name: Tina A. Oswald

Current Position: Research Librarian III at Stephen F. Austin State University (SFASU)

Experience: I received my MLIS in 1986 in South Carolina and have worked in a variety of academic institutions since then, from Washington State University to Alabama A & M University with the last 17 years in Texas at SFASU.

Fun Facts: I am an avid reader, especially of young adult literature. I enjoy clogging and travel.

A few sentences about why you are running for CULD office and what you hope to achieve: I believe that everyone needs to be involved in their professional organizations—it seems that so few are willing to serve. As a

member of the TALL Texans Class of 1999, I see the importance of service to TLA. Running for an office in CULD for Secretary/Treasurer is one way to give back to TLA and the profession.



GREETINGS FROM YOUR CULD COUNCILOR

Hello Everyone,

I hope that you all are looking forward to a nice holiday break. Our semester is winding down here in Commerce, and I am excited for vacation. I wanted to take a minute to update you on actions of the TLA Council at Annual Assembly, July 7-July 10 in Austin.

Prior to Annual Assembly a Strategic Planning Task Force was appointed by the Executive Board that is being chaired by Sherilyn Bird, Dean, Texas Woman's University Libraries, and Edward Smith, Executive Director, Abilene Library Consortium. Several meetings and events took place at Annual Assembly to seek membership input for the Strategic Plan. The two biggest were the Aspiration Boards that sat by the registration tables throughout the conference. They asked members to answer three questions:

Why Does TLA exist and what difference does it make in the world?

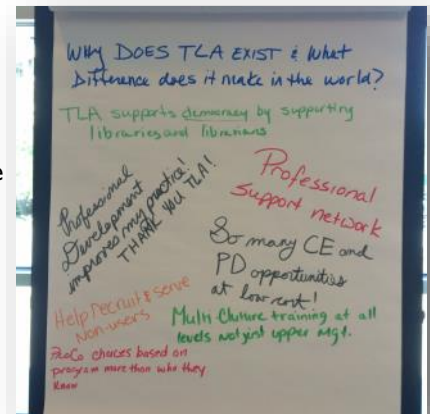
What is impossible in TLA but if it could be done would change everything?

What excites you about the future of libraries?

Responses to the Aspiration Boards were amazing and really show the kind of members that TLA has. Just a few include:

- TLA exists to support libraries of all types and to give a united voice for the concerns and needs of library patrons.
- Convince everyone that the internet can't replace but only intensifies the need for and value of libraries.
- To stop so many librarians from saying "poor me" & start with "look what we can do instead."
- The fact that we're not becoming obsolete - we're needed more than ever! The more information is created the more we are needed to help make it accessible and comprehensible.
- Libraries can bring all types and interests in a community together in a safe environment.

The Task Force will carry on with their duties through 2016, including a meeting in Austin after the holiday to finalize a proposed draft that will then be open for member feedback. The goal is to have the final plan submitted to TLA Council by Annual Assembly.



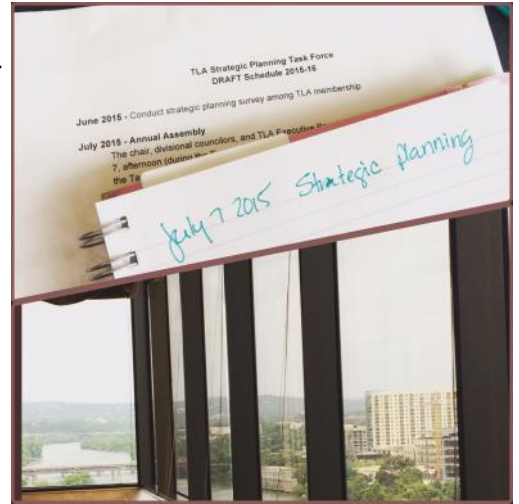
TLA Council

TLA Executive Director Pat Smith gave a brief, State of TLA report, which highlighted TLA accomplishments during 2014-2015 including:

- Sara Ortiz joining TLA as Communications and Marketing Specialist and Billy Hoya as IT Specialist, both will be based in Austin at TLA's office on Bee Cave Road.
- 20 Webinars reaching over 5,000 participants
- Annual Conference attendance of over 8,000
- End of year membership of over 63,000

On the last day of Annual Assembly TLA Council approved the following:

- FY 2016 Budget – TLA Treasurer Gretchen Pruett gave a brief report about the status of TLA's finances. TLA is financially strong and the budget has a positive balance.
- Resolution passed supporting appointment of a professional librarian as the Librarian of Congress.
- Resolutions passed honoring State Representatives Sylvester Turner, John Otto, and U.S. Senator John Cornyn.
- Memorial resolution passed honoring Dr. Robert Tocker.
- Proposals approved to promote the Jeanette and Jim Larson Mystery Grant Task Force to a Standing Committee and the Texas Authors and Illustrators Interest Group and the Retired Librarians (ALIVE) Interest Group to Round Tables.



Finally, Annual Assembly was concluded with a call to register for the 2016 Annual Conference that will be held in Houston, April 19-22. This year's theme is "Open Libraries, Open Opportunities," I hope to see some of you there!

Have a wonderful rest of 2015 and a bright 2016!

Sarah H. Northam

CULD Councilor



Letter from the Editor

This year has gone by quickly, and our Annual Conference is right around the corner. I love the theme this year—it's so *open* to interpretation. I know I enjoyed learning about our members while putting together the newsletter. I'd like to thank everyone who contributed to this newsletter, and I'd like to especially thank Kelsey Brett of the University of Houston for being so helpful in compiling submissions for the *Meet the Candidates* portion. I hope all of you have a wonderful new year. As always, feel free to let me know at elizabeth.derouchie@lamar.edu if you have any comments, questions, or suggestions.

Elizabeth Levkoff Derouchie

CULD Newsletter Editor